

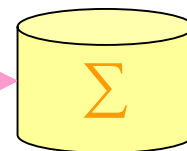
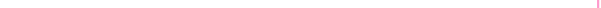
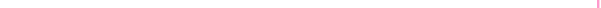
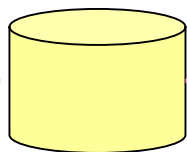
Work soon to Start

- 'Ask It'
 - With Newcastle University and Cityspace
 - Will pilot personalised 'smart' tourism information on handheld devices
 - Supported by European Commission

Work soon to Start: Ask It

Council employees

Various different Council systems



Tourism services portal



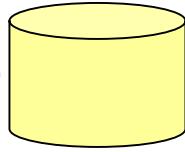
Work soon to Start

- 'Joined Up Jobs'
 - Enable the re-use of public sector job vacancies information in the north east
 - Present jobseekers with the widest possible, and most accurate, listing of available jobs, without imposing a reworking of the web-based jobs services already offered
 - Will also support traditional bureau services
 - Supported by the North East Centre of Excellence

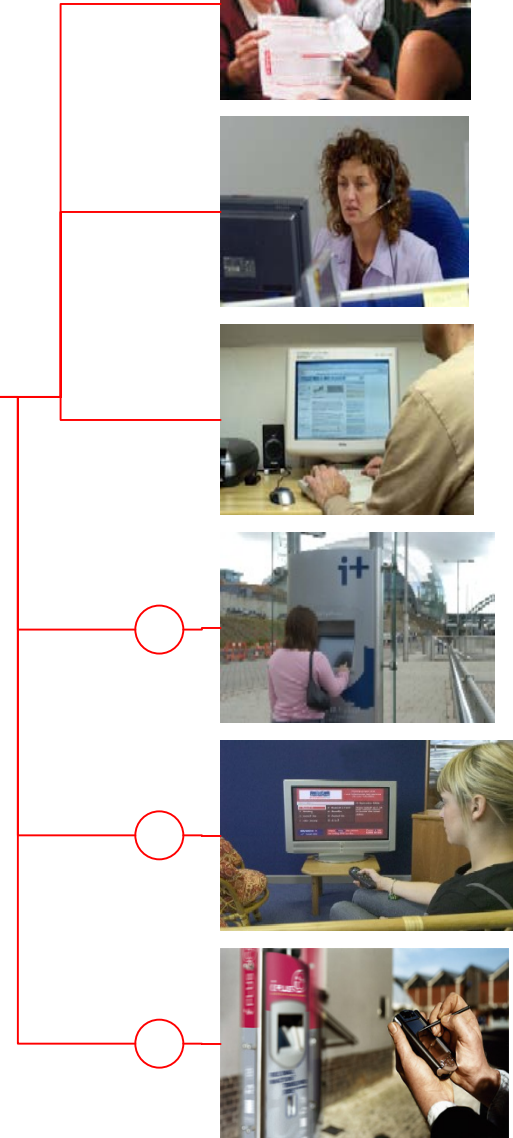
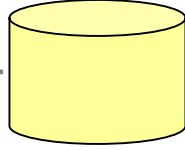
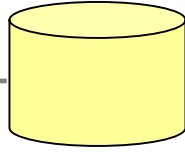
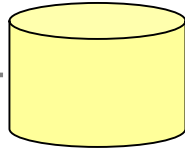
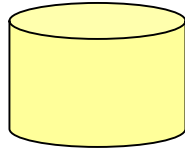
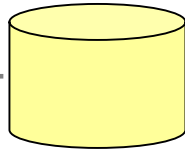
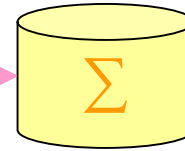
Work soon to Start: 'Joined up Jobs'

Council employees

Various different Council systems



'Joined Up Jobs'



North Tyneside Council



South Tyneside Council

City of
SUNDERLAND

others

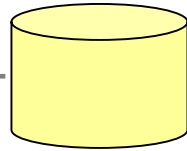
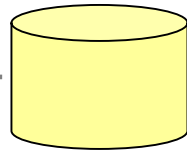
Work under consideration

- Dynamic Digital TV
 - Connect the Digital TV interface to the dynamic data feeding the kiosks
 - Replace static information
 - Improve the user experience
 - Encourage repeat visits to the digital TV services

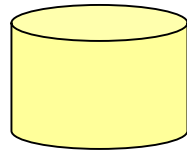
Work under Consideration: DigiTV

Council employees

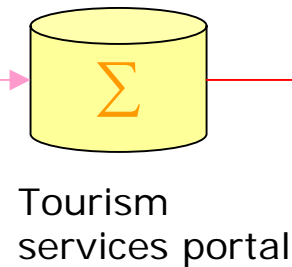
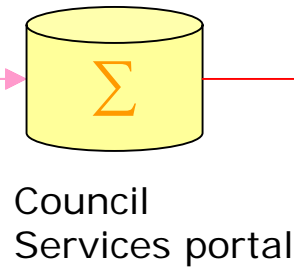
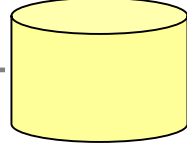
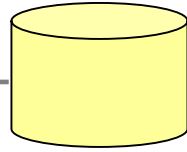
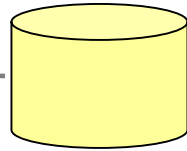
Various different Council systems



North Tyneside Council



South Tyneside Council



Creating Accessible Services via Portals

- Background
- Vision
- Organisation & Implementation
- Current Position
- Kiosks
 - Overview
 - Using Kiosks
- DigiTV Overview
- Promotion & Usage
- Next Steps
- Summary & Contact Details