

# Vision & Principles:

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- Bring together information and services from a number of organisations and present it in one place in a simple manner
- Give people in one part of Tyne and Wear access to other Council's services as well as the local Council
  - Many live in one council area and work in another
  - Group services and preserve Council branding for council services
  - Enable 'joining up' or 'pooling' of tourism information alongside preservation of Council branding
- Make the content web-based so that it can be represented on different channels
- Take information from existing systems, and re-use it for the web, kiosks, digital TV and handheld devices

# Vision & Principles:

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- A single point of access to information and services from all five councils and other not-for-profit bodies in Tyne and Wear (and potentially the wider North East)
- Available initially through on-street kiosks
- Expandable
  - To take additional content
  - To add more kiosks
  - To reach new audiences through additional channels such as Digital Television and WiFi in the future

# Benefits?

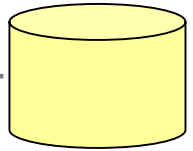
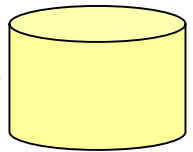
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- Takes modern government services to people on the street, so everyone can access them
- Joins up content so users can see one council's content from a kiosk in another council's area
- Council and Tourism content is supplemented by other relevant services and information
- We don't own the kiosks – we just allowed them to be put up and we rent space on them
- Content is re-usable and ready for broadcast via interactive digital TV and wireless internet

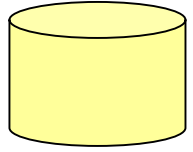
# Project Vision

Council employees

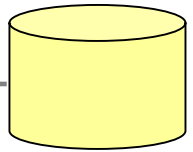
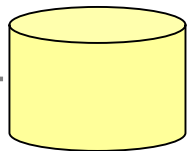
Various different Council systems



North Tyneside Council



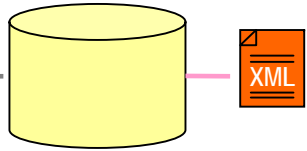
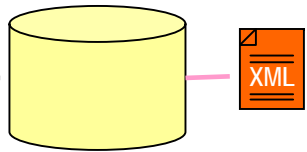
South Tyneside Council



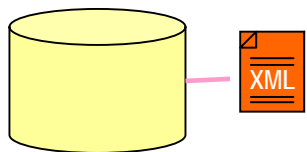
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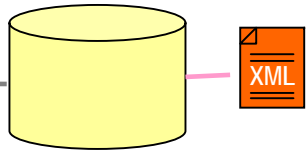
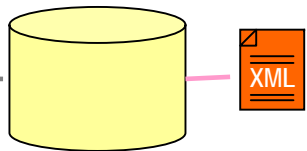
Various different Council systems



North Tyneside Council



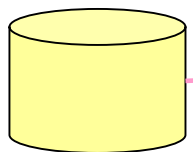
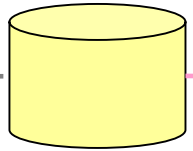
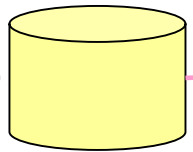
South Tyneside Council



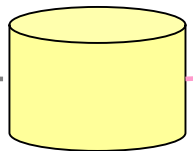
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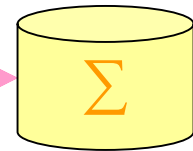
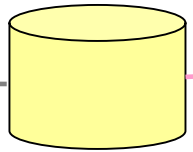
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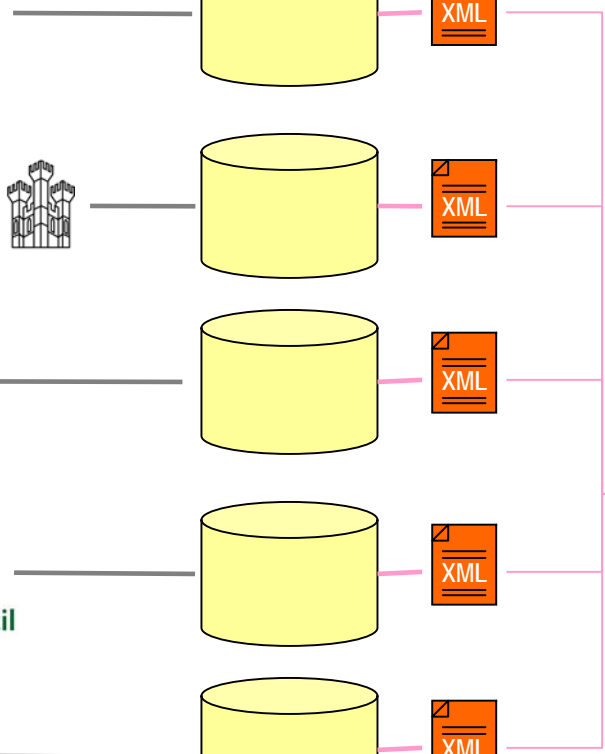
North Tyneside Council



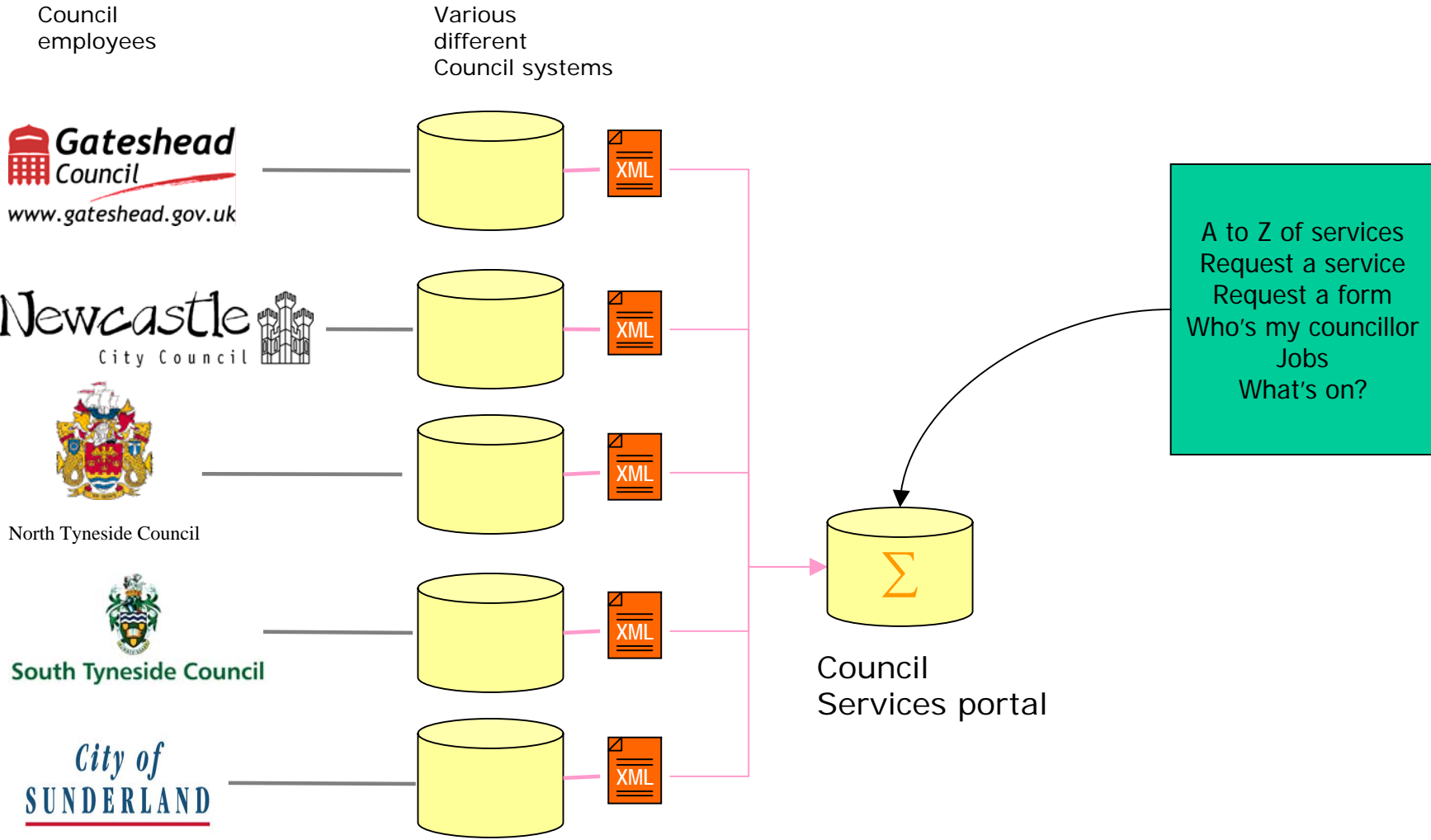
South Tyneside Council



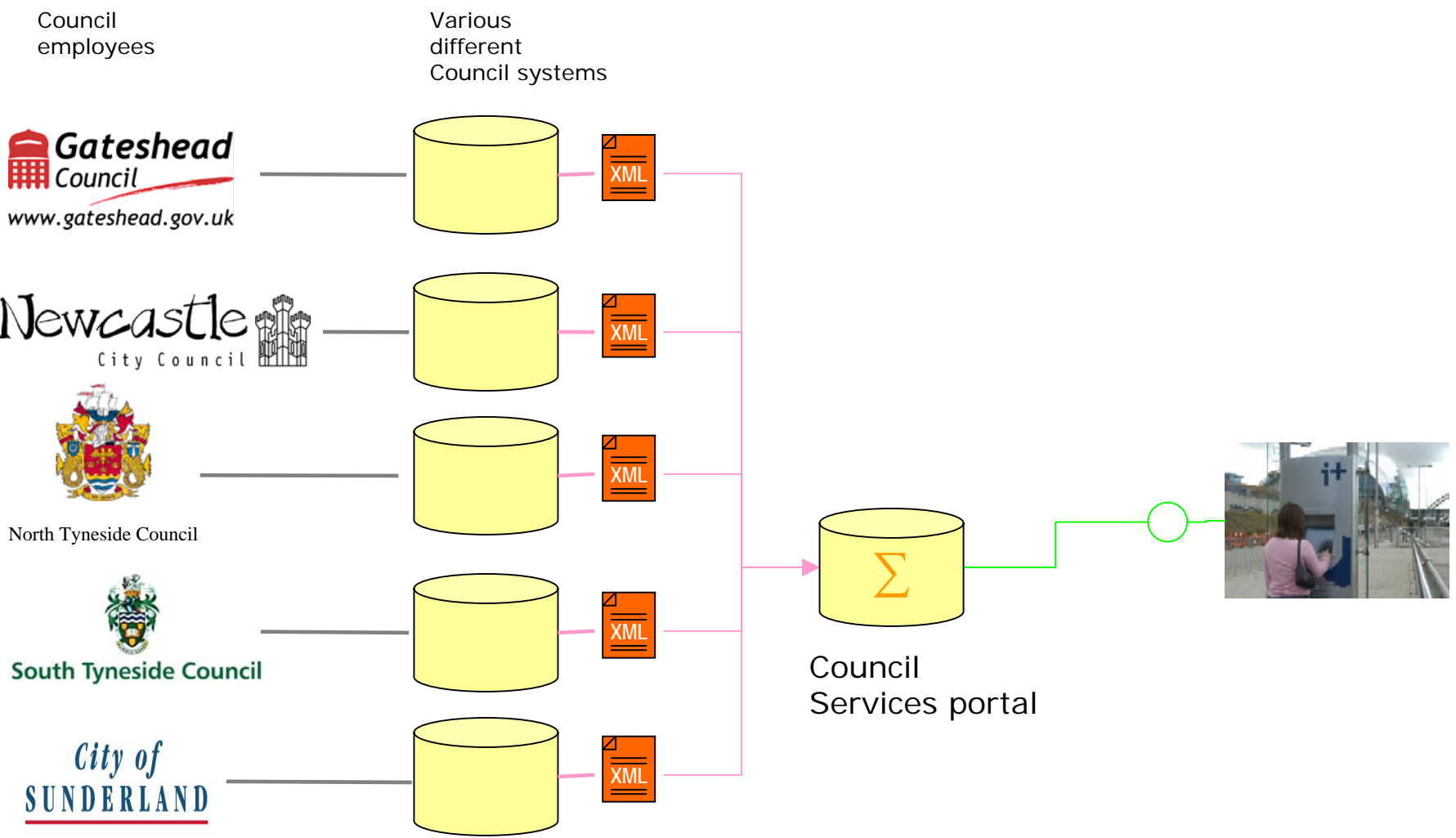
Council Services portal



# Project Vision

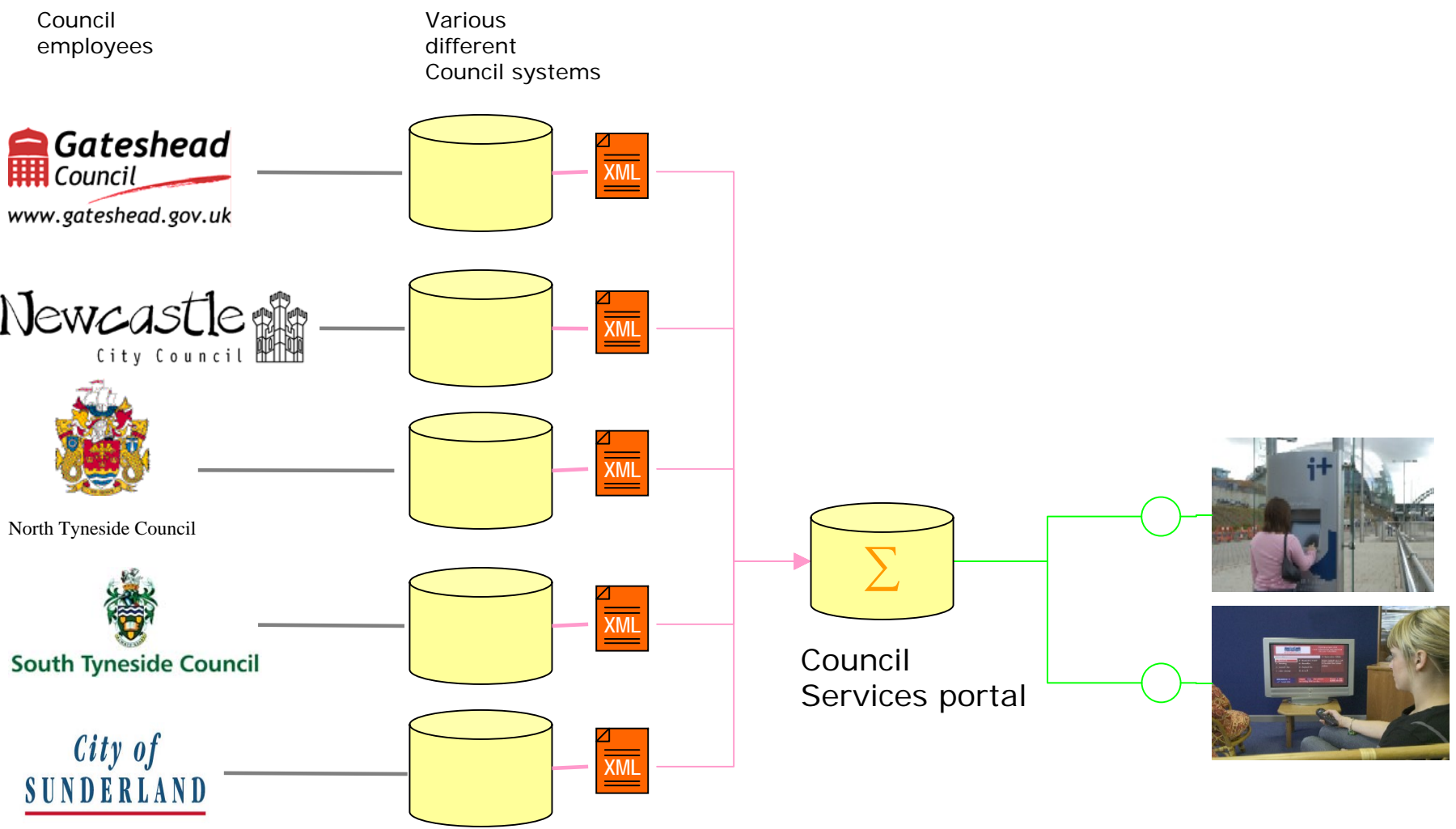


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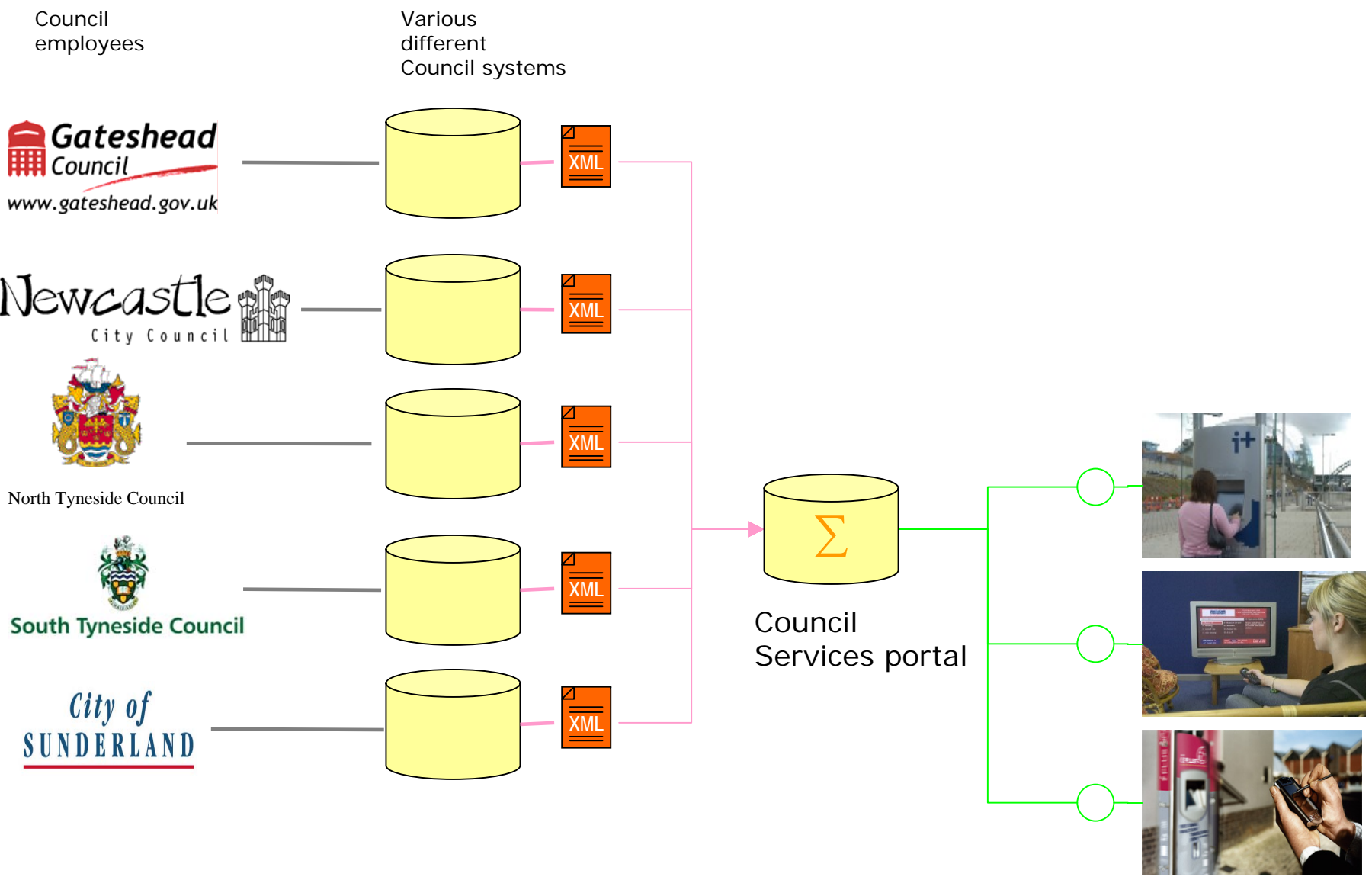




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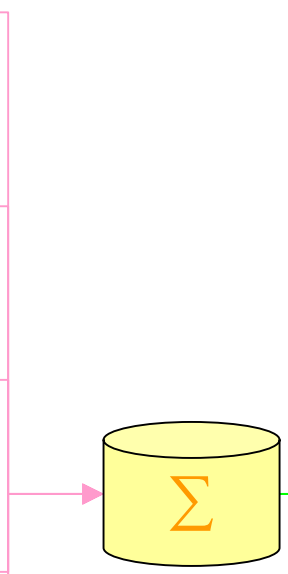
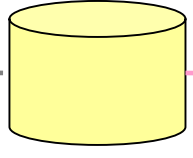
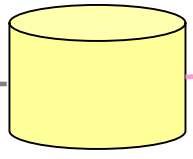
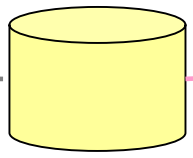
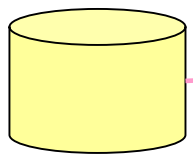
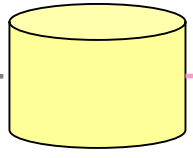
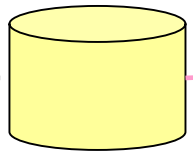


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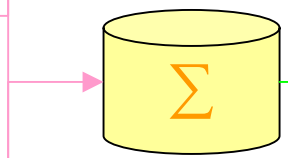


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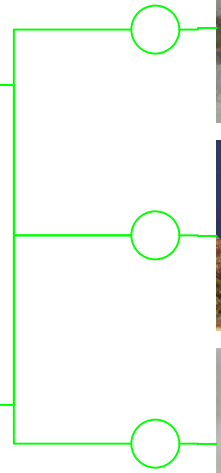
Various different Council systems



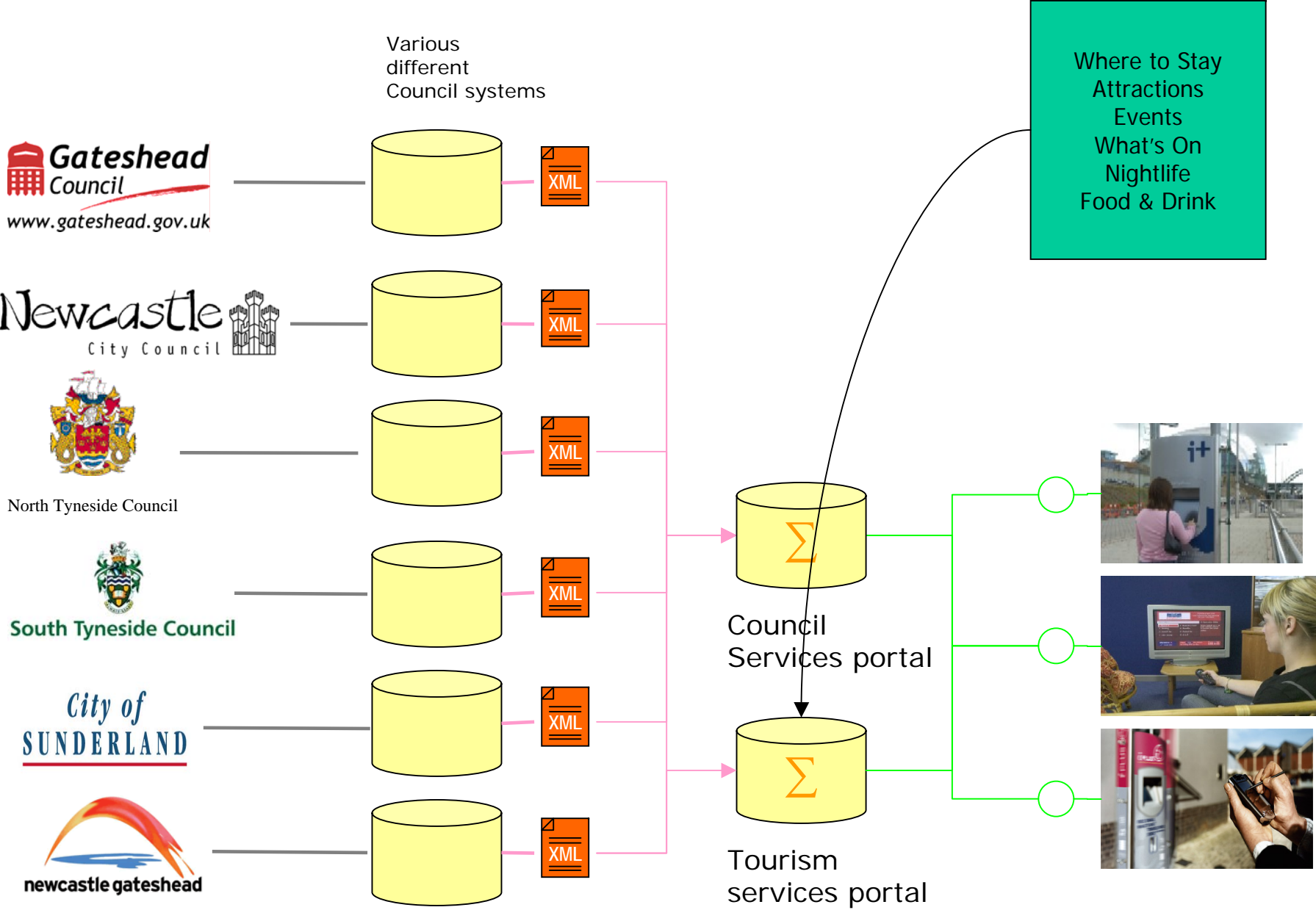
Council Services portal



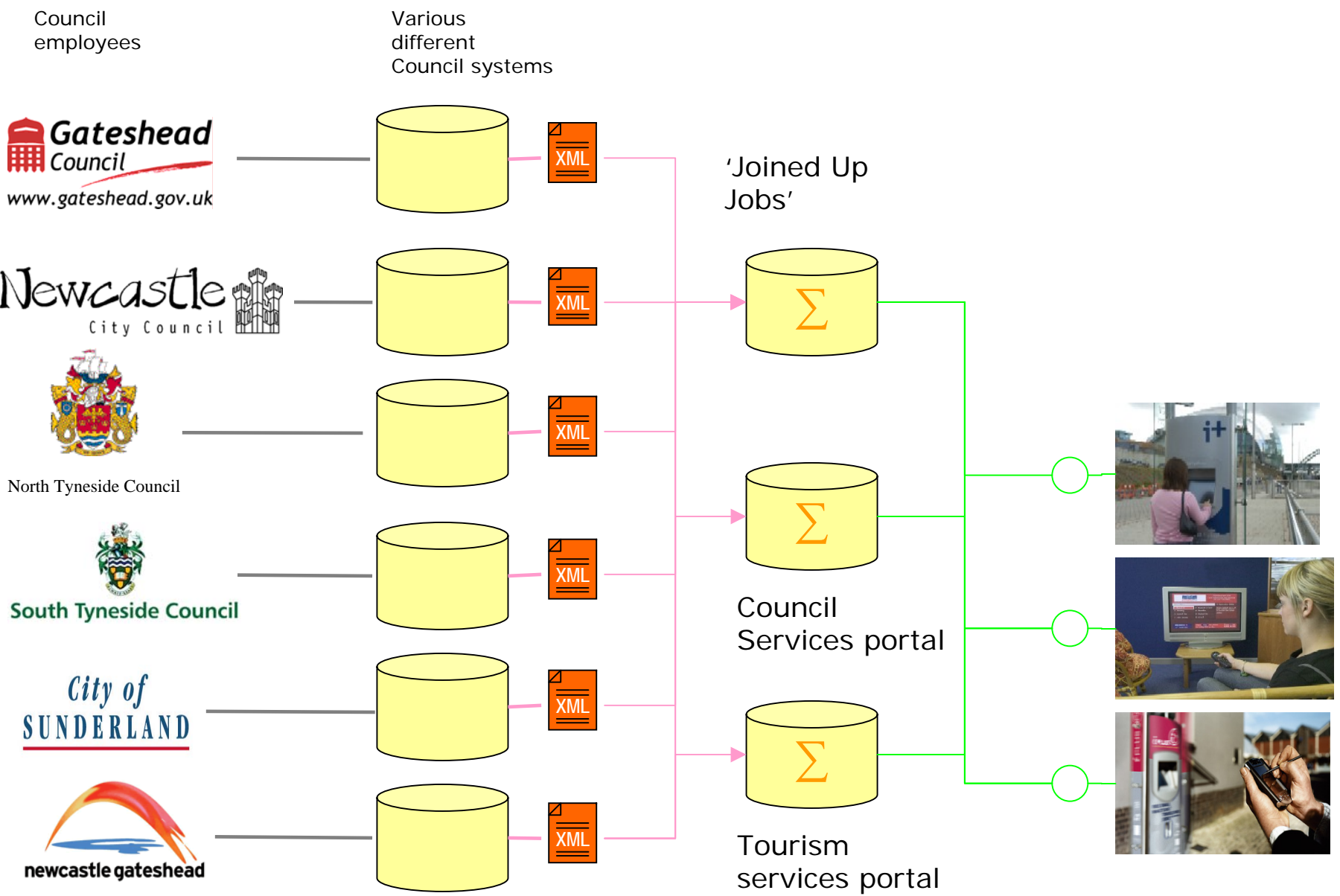
Tourism services portal



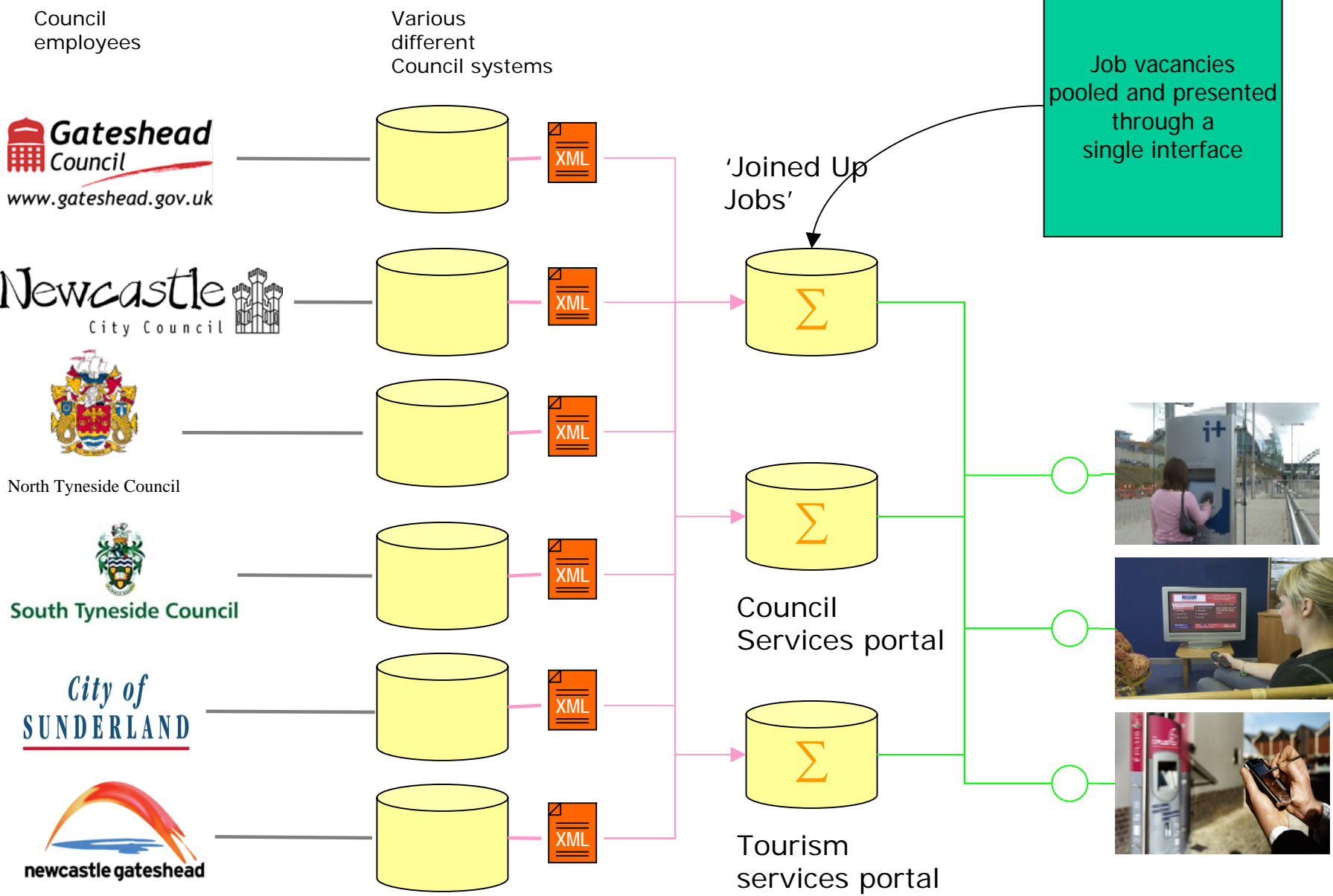
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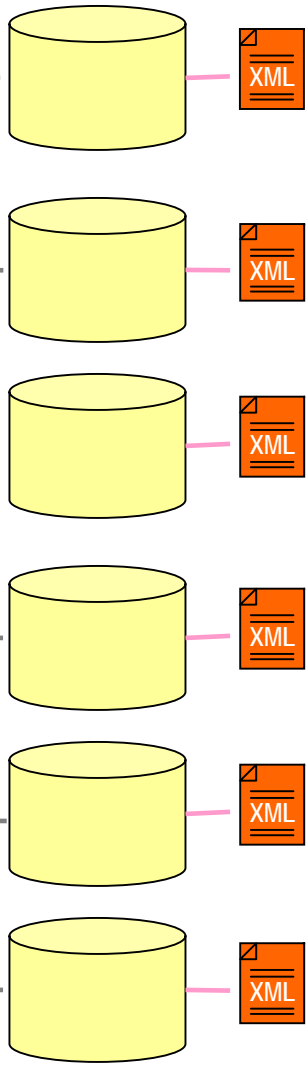
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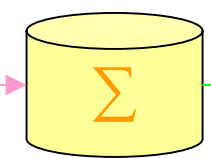
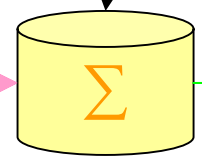
Council employees



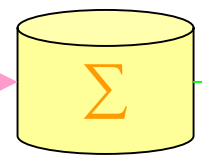
Various different Council systems



'Joined Up Jobs'



Council Services portal

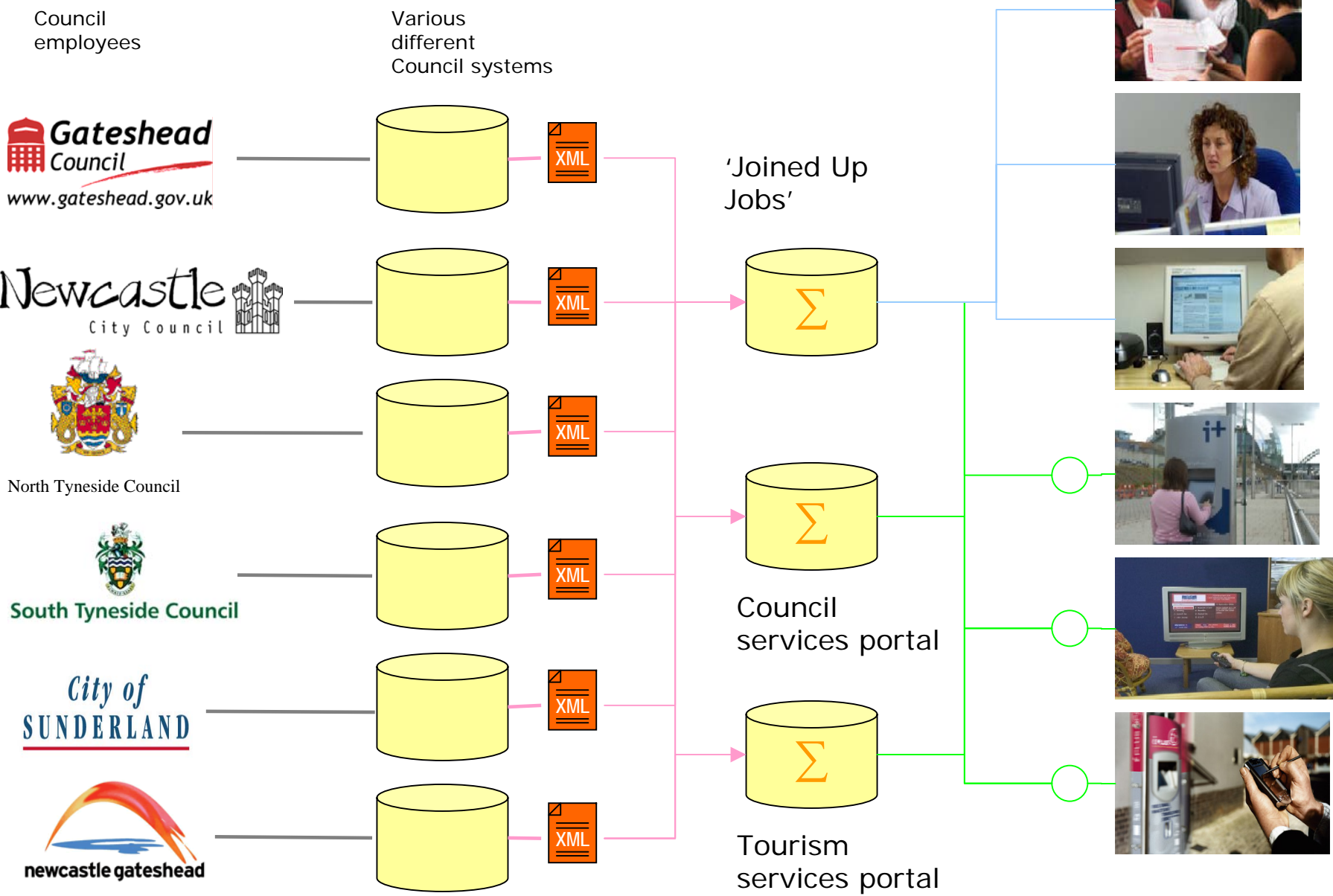


Tourism services portal

Job vacancies pooled and presented through a single interface



# Project Vision



# Creating Accessible Services via Portals

- Background
- Vision
- Organisation & Implementation
- Current Position
- Kiosks
  - Overview
  - Using Kiosks
- DigiTV Overview
- Promotion & Usage
- Next Steps
- Summary & Contact Details